

BULLETIN THE OVERSEAS PRESS

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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August 13, 1966

World-Wide Ticker

PARIS from BERN REDMONT

It's a boy, named Sebastion Emile Bernard Carl, their first child, born July 23 in Boulogne-sur-Seine, to Tony Pell, CBS, and wife Dominique . . . Expecting: Ronald Koven, NY Herald Tribune, and wife Joan.

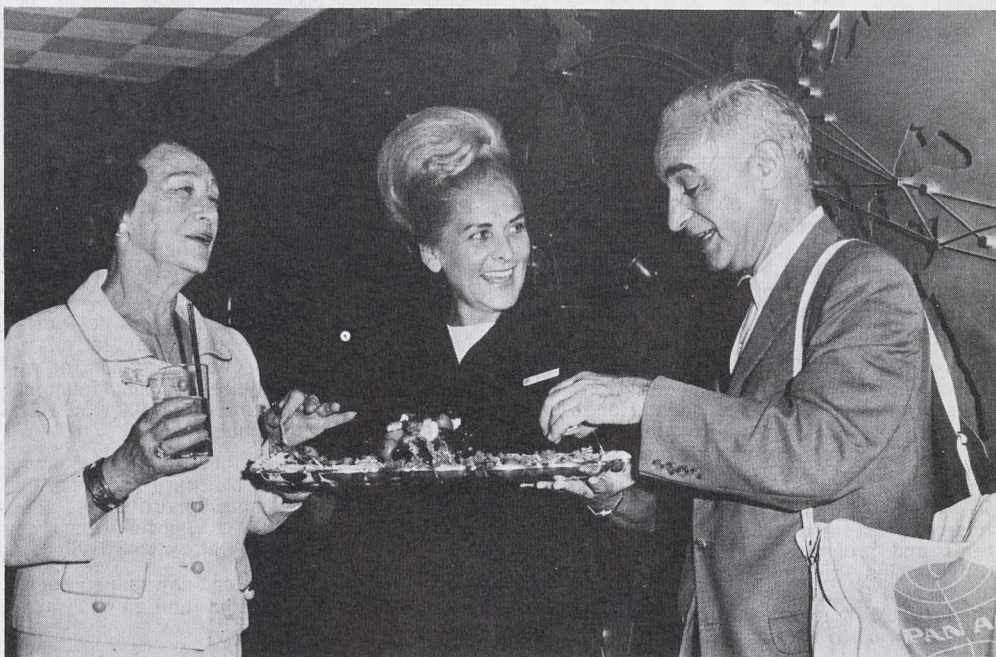
Wedding plans: Larry Collins (ex-Newsweek, co-author of "Is Paris Burning?") will wed Nadia Hoda Sultan, daughter of Mrs. Mohammed Pasha Sulton of Cairo, on Sept. 17 in Paris . . . Mr. and Mrs. Cyrus Sulzberger (NY Times) announce engagement of their daughter, Marina Beatrice, to Adrian Berry (Time Magazine) elder son of the Hon. Michael and Lady Pamela Berry of London. Wedding in January in Paris.

Book dept.: Morrill Cody's new book, "The Favorite Restaurants of an American in Paris," illustrated by Man Ray and published by Nouveau Quartier Latin, is a great collection and is selling well here . . . Richard Grenier, Financial Times, has just published his first novel "Yes and Back Again" (Collins, London) . . . Waverley Root, Washington Post, whose book of many years ago, "The Food of France," is still the definitive work on the subject, is turning his attention to the food of Italy.

(Cont'd on page 3)

MONDAY DEADLINE

Noon this Monday is deadline for the Aug. 20 issue. *The Bulletin* then takes a one-week hiatus and will not publish an Aug. 27 issue. A full eight-page issue will appear Sept. 3.



THE PARTY: Miami Clipper Club Skipper Virginia Dare Washington (center) serves up the hors d'oeuvres to Flight Chairman Madeline D. Ross and Tour member Ephraim Gomberg of the Philadelphia Crime Commission

FLIERS OFF TO S. AMERICA

The OPC Press Tour to South America got off to an earlier-than-scheduled start Aug. 3 when takeoff time of the Panagra flight to Panama was turned back several hours.

Because of the change, flight members had their "pre-flight" cocktail reception mid-trip — at Pan Am's Clipper Club in Miami.

Flight list for the 27-day excursion that is taking participants to eight South American countries -- Panama, Colombia, Ecuador, Peru, Chile, Argentina, Uruguay and Brazil -- includes:

Mr. and Mrs. Raoul Blumberg (*The*

Washington Post), Mary Joe Connolly (*King Features*), Hildegard Fillmore Smith (*Parent's Magazine*), Lawrence G. Foster (*Johnson & Johnson*), Florence Z. Friedman (freelance), Lou Garcia (Panagra), Mr. and Mrs. Ephraim R. Gomberg (Crime Commission of Philadelphia), Mr. and Mrs. Richard Guylay (Infoplan), Janet Laib (freelance), Isabella Taves Mich (freelance), Merrill O'Brien (*National Petroleum News*), Madeline D. Ross (flight chairman), Hilliard A. Schendorf (APS, Inc.), Eliot Sharp (*Dealer's Digest Publishing Co.*), and Lillian Weissblatt (Franz Weissblatt, Inc.).

NEW YORK SCENE

Take -- Film Fun Night

Wed., Aug. 17 — Bistro Film Fun Festival Cocktail Party. 5:30 p.m.

Many film and television critics of late have been noting that in many cases, commercials on television are more entertaining and better done than the programs they're spliced between. Some top examples of the TV spot art — winners of the American TV Commercial Festival — will be shown at Wednesday's Bistro night.

The entertainment — lined up as accompaniment to cocktails and hors d'oeuvres — also includes a takeoff on self-testing programs for viewers called "The National TV Commercials Test."

The expert note will be supplied by Wallace A. Ross, director of the TV Commercial Festival, who will emcee the presentation. (The Bistro Night previews a Festival program of commercials scheduled Sept. 7 on Channel 9.)

* * *

Month of August — Second Floor Dining Room closed.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Placement

New York:

M-138-Wanted: For book manufacturing company, PR worker, preferably with book printing experience, to handle executive speeches, special projects, news releases for related trade publications. Four to five years editorial and PR experience required. Salary \$10-12M.

M-139-Wanted: Fast, accurate news writer, with three to four years experience on metro papers affected by merger for national trade association. Must be able to develop, write and edit business news releases and trade articles. Salary \$9M.

M-140-Wanted: PR advertising director for business machines manufacturer, with systems and programs aimed at colleges and Universities. Applicants should have 10 to 15 years PR and news experience, and now in \$16-18M bracket. Salary for successful candidate up to \$25M.

M-141-Wanted: Strong writer, preferably with some scientific experience, for PR agency. Emphasis on writing, with 3-4 years news experience. Salary \$10M.

M-142-Wanted: Seasoned writer, preferably experienced at covering architectural and engineering news, for PR agency. Must be able to work with clients in article developments and good press contacts. Salary up to \$14M, depending on experience and ability.

M-136-Wanted: Writer to handle corp. financial news, industrial and consumer product publicity for agency with diversified clientele. 4-5 years experience in news media required. Prefer newsman affected by merger. Salary \$10-12M.

M-135-Wanted: Writer editor for air communications publication. Prefer writer from merged newspaper group. Salary \$9,500.

M-134-Wanted: Experienced writer preferably newspaper background. General PR writing for several accounts. Some contact work necessary. Salary 9-10M. Contact Miss Mary Ann Strong, Mary Ann Strong Associates, 25 E. 83rd Street, phone AG 9-1000.

M-133-Wanted: Advertising-production assistant for business publication. Knowledge of, skills in traffic control, page dummying, billing. Salary open. Contact Mr. William Uhl, Palmer Publications, 25 W. 45th Street, JU 6-4820.

M-130-Wanted: Assistant manager for news bureau of major financial organization in Wall Street. About 5 years minimum newspaper experience required. Some financial writing background desirable. Salary \$9-10M, plus quarterly cash bonus.

M-131-Wanted: Librarian. 3-5 years industrial library experience. Maintain and develop information sources and photo files. Research assignments for public relations staff. Liberal benefits. Salary to \$6500.

M-125-Wanted: PR writer, newspaper background preferred, features and news, fast, accurate. State salary.

M-126-Wanted: Feature and general press release news writer for local agency dealing with manufacturing and consumer products, foods, and other clients. 3-4 years experience with news media or agency required. Starting salary 9-10M.

M-127-Wanted: General news reporter for New York weekly business newspaper. Four to five years news experience required. Salary commensurate with ability and experience. Please submit resume stating salary needs.

M-128-Wanted: Writer for news features, pamphlets, special reports, for national youth improvement group; 3-5 years editorial experience in news field preferred. Must be good feature idea producer, writer, and have good contacts. Salary \$9-10M.

M-116-Wanted: General P.R. ass't. for major hospital. Writing, fund-raising & other activities such as arranging social events. Similar exp. mandatory. Salary: About \$7,500.

M-100-Wanted: News writer with 1-2 years experience, starting at \$5,000 but with good advancement with USDA Soil Conservation

THE OVERSEAS PRESS BULLETIN

Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Service, information division at various locations. Several state offices also in market for journalists with higher salaries, depending on experience. Submit resumes to D. Harper Simms, Director, Information Division, USDA Soil Conservation Service, Wash. D.C. 20250.

New Jersey state office wants experienced news writer in \$10,000 bracket to service NYC papers, TV-radio stations, with news releases, write mag articles, edit and re-write technical copy, produce publications, etc. Write or phone Selden Lee Tinsley, State Conservationist, USDA Soil Conservation Service, 103 Bayard Street, New Brunswick, N.J. 08903. Telephone 846-4500, Ext. 261, area code 201.

Upstate New York:

M-129-Wanted: Creative writer for educational TV scriptwriting. Location at growing TV film center, major upstate university. Will consider feature writer interested in shift to TV. Send resume, references and writing samples. College degree required.

Pennsylvania

M-137-Wanted: PR man for resort hotel in Poconos. Good writing ability and imaginative ideas. Start: \$800 per month plus room and board.

M-123-Wanted: Associated Director for conservation organization. Requires personable writer who can convert technical information into lay language. Degree in a natural science plus association experience preferred. Send resume, salary requirements.

Chicago:

M-132-Wanted: Creative PR assistant with reporting-writing know how for leading US corporation. Intelligent, adaptable. Salary \$12,500 to \$15,000.

WORLD-WIDE TICKER

(Cont'd from page 1)

David Halberstam, NY Times, had happy reunion with his Polish actress wife in Paris. David is handling Paris bureau affairs while Henry Tanner and Richard Mooney are on home leave.

Also in US on home leave: **Robert Farrell**, McGraw Hill World News . . . **Robert Radcliffe** also back in US looking around, after resigning from American Forces Network.

New staffer in Newsweek Paris Bureau: Raymond Sokolov.

Leslie Brady, Public Affairs Counselor of US Embassy, gave party for departure of attache **Zygmunt Nagorski** and arrival of new Deputy PAO, Serban Vallimarescu.

WASHINGTON from JESSIE STEARNS

Art Buchwald, the New York-born columnist for the New York Herald Tribune syndicate, has changed affiliation and joined the distinguished company of syndicated newsmen **Walter Lippmann**, Joseph Alsop and editorial cartoonist Herblock with the Los Angeles Times-Washington Post syndicate. His column first appeared in the Paris edition of Herald-Tribune in 1949. He wrote from Paris for 13 years before moving to the US Capital.

Esther van Wagoner Tufty, a news correspondent and chief of the Tufty News Bureau here, received the National Headliner Award from Theta Sigma Phi, women's national journalism fraternity. The Theta Sig's highest award will be presented to the veteran newswoman at the group's national convention in Fort Worth, Texas, on Aug. 18.

Mrs. Franc Shor, wife of **Franc Shor**, associate editor, National Geographic,

Classified

NEED A MAN IN MADRID? An old hand at covering New York and Washington — with an office, telephone and Telex facilities — offers you a front row seat at the Madrid scene. Will be in New York to meet you September 6-12. Box 378.

TALENTED ADM. ASST. SECRETARY in N. York's top fashion school seeks challenging position, preferably in communications. Must be midtown office, \$125 weekly. College, typing, public contact background, 12 years abroad as wife ex-foreign corresp., now NYC hdqts. Box 381.

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and former Paris magazine writer herself, named US Committee for UNICEF representative here.

Eve Edstrom, Washington Post award winning social welfare writer, took over the helm of the Women's National Press Club before Cabinet secretaries, top information media officials, a beautiful movie actress, congressmen and other prominent people. Her editor, J. Russell Wiggins, lead off with a good natured introduction, then Poverty Chief R. Sargent Shriver saluted the new president in a bantering note and swore her in with her hand resting on a transcript of the poverty hearings. OPCers enjoying the occasion were **Fred Archibald**, **John Heffernan**, **Sarah McClendon**, **Esther van Wagoner Tufty**, **Elsie Carper**, **Alec Uhl**, **Virginia Kelly**, **Richard Coe**, **Vera Glaser**, and **Jessie Stearns**.

Kansas Senator Frank Carlson inserted in the Congressional Record two stories, (one that appeared in the OPC Bulletin,) on USIA and its two top executives, Leonard Marks and Robert Akers, written by **Jessie Stearns**, our Washington correspondent.

Ludlow Corporation

has produced jute textiles since 1868 and is a leading supplier of jute fabrics for carpet backing and rug cushions. The company's paper and plastics divisions manufacture a wide line of specialty papers for industrial and consumer packaging, graphic arts, and the electronics and construction industries. Strong on research in paper conversion, plastics extrusion and fiber processing, Ludlow is diversifying along current product lines through acquisition and expansion.

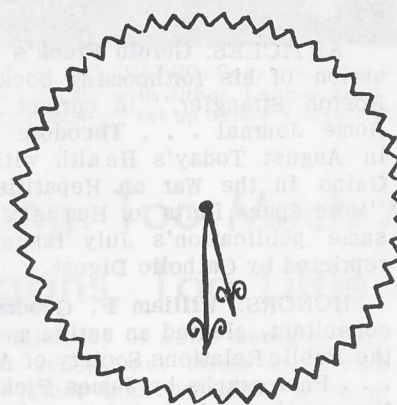
*Helping tell the story of
Ludlow Corporation and other
business leaders is the business of*

Burson-Marsteller associates

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5:30 to 6:30, Mon. thru Fri. bar-brand drinks



HAPPY HOUR

fifty



cents

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Anita Diamant Berke** and **Sibby Christensen** off Wednesday to the national Theta Sigma Phi convention in Fort Worth. Anita is prexy of the NYC chapter . . . **Richard Cohen**, editor of Channel 47's "Jewish TV Chronicle," returned from covering the "American-Israel Dialogue" in Rehovoth and film assignments in Israel . . . **Moritz Jagendorf** back from behind the Iron Curtain with a bagful of folk tales for his next book. In Russia he skipped Moscow and Leningrad in favor of small cities and towns off the tourist route, including Tchernovcy, where he spent a good deal of time. He also visited Hungary and Bulgaria, traveling the length and breadth of the latter country by car . . . **John Richard Starkey** off on a working trip through Turkey, is due back in New York early next month . . . **Bella Fromm Welles** on a two-month business and pleasure swing through Germany and Switzerland . . . **William R. Morrall**, based in Dhahran, Saudi Arabia, is spending August on a safari through Kenya and Tanzania, with his wife and nine-year-old son. In addition to a pleasure trip, he'll be doing an article with pix on "Islamic Influence in East Africa" for *Aramco World* . . . **Fritz Henle** and his wife **Marguerita** back home in the Virgin Islands after an assignment in Turkey, a month in Yugoslavia and a stop-over in Spain to photograph the northern part of that country . . . **Marion Mill Preminger** writes from Mexico that she has just completed a yoga teacher course at the Indra Devi Yoga Foundation in Tecate so that she can teach it to her 17 adopted children on her return to Gabon, Africa . . . **Baroness Garnett Stackelberg** back in Washington, D.C., after a trip around the world during which she interviewed Queen Sirikit of Thailand and King Hussein of Jordan and attended the opening of the Siam Intercontinental Hotel in Bangkok which she describes as "fabulous."

CHECKING IN: **Henry Lee** from South America . . . **Edward Behr** from France en route to new assignment as *Newsweek's* Hong Kong bureau chief.

NEW POSTS: **Woodrow Wirsig**, formerly editor of *Look* and *Printer's Ink*, elected president of the Better Business Bureau of Metropolitan New York . . . **Patrick W. Carr**, a senior account executive of PR Associates, named a vice president of the firm . . . **John P. Leacacos**, veteran Washington and foreign correspondent for the *Cleveland Plain Dealer*, named chief of the paper's

Washington bureau . . . **Jerry Sherman** joining the PR firm of Arthur Behrstock Associates as executive vice president. . . . **Mason Rossiter Smith** retiring as president and editor of the *Gouverneur*, NY, *Tribune-Press*, is leaving for Hong Kong this month, where he will serve as visiting professor of journalism at New Asia College, Chinese University of Hong Kong. His wife and son, who will enter the University of Hong Kong as a freshman, accompany him.

RADIO & TV: Tour of four West Coast cities — Los Angeles, San Diego, Sacramento and Seattle — by a group of NBC news correspondents, set for October, will include **Ron Nessen**, from Viet Nam, and **Joseph C. Harsch**, diplomatic correspondent. **Merrill Mueller** will act as moderator on the personal appearance tour . . . **Claude Barrere**, executive director of the International Radio-Television Society, serving as a member of the national advisory panel for International Radio Month on station WRVR, the FM station of Riverside Church in NYC . . . WNBC's midnight gabfest on Aug. 1 included a debate on the Ecumenical Council between **Charles Raddock**, "Portrait of a People" author and **Warren Hinkle**, *Ramparts* editor, with **Will Oursler** as chief panelist.

BOOKS: **Carl Bakal's** "The Right to Bear Arms" being serialized in the NY Post.

ARTICLES: **Gerold Frank's** condensation of his forthcoming book, "The Boston Strangler," in current *Ladies' Home Journal* . . . **Theodore Berland** in August Today's Health with "New Gains in the War on Hepatitis." His "More Space Parts for Humans," in the same publication's July issue, being reprinted by *Catholic Digest*.

HONORS: **William F. Goodrich**, PR consultant, elected an active member of the Public Relations Society of America. . . . Photographs by **James Pickerell** of *Newsweek* are included in a display of the best from the annual Pictures of the Year competition at the Union Carbide Building, NY. They have been shown at the National Geographic Society in Washington.

OFF THE PRESS: The New Jersey Conference of Mayors has issued its first Conference Quarterly, edited by **George Zuckerman**, executive director of the Mayors Conference.

CONVALESCING: **Marguerite Cartwright** recuperating at home after an operation on her feet at Lenox Hill Hospital.

MOST WANTED LIST (FOR ADDRESSES)

Here are the members whose addresses currently head the list our mailing people would most like to get straightened out. Their Bulletins have been returned from the last addresses, so their mailing plates are suspended. Anyone with current address information should contact the OPC office.

Bruce Bendow
Paul Conant
Eugene M. Donner
Michael De Saint-Pol
Helen M. Dresser
Allan D. Familant
Pete Fischer
Joseph Fried
Alan H. Grossman
Lawrence G. Hoover
James M. Kendrick
Henry E. Littlehales
George P. McCallum
Edgar H. Miller, Jr.
Keith C. Mackriell
Lewis R. Nadle
Joseph D. Remington
Guenter Reimann
Arthur Rosett
David A. Safer
Jose Luis San Roman
Marya Saunders
Lewis B. Sebring
Andrew Steiger

Membership

NEW MEMBERS

ASSOCIATE

Henri Coty — President, Coty Television Corp., Paris, France and New York, New York.

Samuel M. Rameshwar — New York Representative, India News and Feature Alliance, New York, New York.

Henry H. Stephen — Press Attache, American Embassy, Karachi, Pakistan.

AFFILIATE

Jon Sidney Lewis Allen — Manager of Press Relations, Johns-Manville Corp., New York, New York.

Arthur A. Seidman — Partner, Arthur A. Seidman & Company, New York, New York.

Hoyt Spelman, III — Public Relations Director, The New Yorker Magazine, Inc., New York, New York.

The Admissions Committee announces the reinstatement to active membership of the following member:

Jackie Martin (Miss) — Head of "Creative Communications," Washington, D. C.